



maya yoga

OUR PRIVACY POLICY

This privacy policy sets out how Maya Yoga uses and protects any information that you give to Maya Yoga when you use this website or when you subscribe to our newsletter providing personal information.

Maya Yoga is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Maya Yoga respects and complies with data protection legislation in force in the European Union, as it is fully transposed by national legislation.

WHAT WE COLLECT

We may collect the following information with the exclusive scope of serving you as a student or customer and without sharing this information with any other business or individuals and for any purpose as provided by relevant legislation:

- name and personal details such as gender and age or other data you wish to provide (for example health conditions to protect you during practice)
- contact information including email address
- demographic information such as postcode, preferences and interests you may share with us
- other information relevant to customer surveys and/or offers

WHAT WE DO WITH THE INFORMATION WE GATHER

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping for administrative purposes.
- To personalize user's experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To allow us to better service you in responding to your customer service requests.
- To provide you offers, specials and limited discounts for our members or in relation to your student loyalty and experience.
- To send periodic emails regarding your student experience in relation to our products and services.
- To quickly process your transactions.
- To empower you as a member of our community and not just as a customer. From time to time, we may also use your information to contact you and ask for your opinion, for example through simple and brief online survey tools, to assess and improve our services and for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

SECURITY

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.



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HOW WE USE COOKIES

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

CONTROLLING YOUR PERSONAL INFORMATION

You may choose to restrict the collection or use of your personal information in the following ways:

- Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- You may easily unsubscribe our newsletters any time via a simple link that is always present in our information emails.
- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at info@mayayoga.at

We will not sell, distribute or lease your personal information to third parties unless we have your explicit and informed consent and permission or are required by law and consistently with the data protection legislation and general human rights protection.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

Contacting Us

If there are any questions regarding this privacy policy please contact us at info@mayayoga.at

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